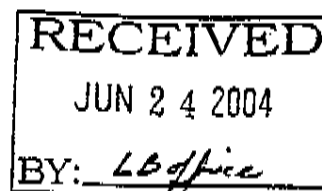


To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

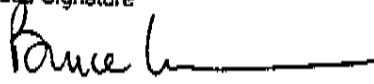
California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025



General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

Section I: Jurisdiction Information and Certification <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name Sierra Madre		County Los Angeles	
Authorized Signature 		Title Director of Public Works	
Type/Print Name of Person Signing Bruce Inman	Date		Phone (626) 355-7135
Person Completing This Form (please print or type) Damien Arrula Erica Li		Title Environmental Analyst Consultant	
Phone (626) 355-7135 (310) 694-0321	E-mail Address Jarrula@ci.sierra-madre.ca.us chli@vitalyouth.com		Fax (626) 355-2551
Mailing Address 232 W. Sierra Madre Blvd.	City Sierra Madre	State CA	ZIP Code 91024

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 2004, 2005

Is this a second request? ☐ No ☒ Yes Specific years requested. 2004, 2005

(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested %, for the years

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested %, for the years

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

In 2001, the city signed a franchise agreement with a new hauler as an attempt to implement new source-separation programs for its residential, commercial, industrial and multi-family waste sectors. The contractor failed to live up to the agreement and as a result, there was an inconsistency in programs offered to multi-family complexes and businesses. This made it difficult to promote new or existing recycling programs.

In 2003, the city's franchise agreement was assumed by a new hauler, Athens Services. Athens Services has made considerable efforts in negotiating with the City to provide cost effective diversion programs to multi-family complexes and businesses. Negotiations have been difficult, since Sierra Madre is a relatively smaller jurisdiction with a low overall volume of commercial and multi-family residential waste. Many of the options considered would have equated to unacceptable high rate increases for business owners and multi-family tenants, and staff received indication that such increases were not likely to be adopted by Council.

The city conducted an in-depth analysis of the downtown commercial district to investigate the feasibility of setting up a shared compactor program for businesses with limited space. The results of this analysis led to the conclusion that it would not be a cost effective program and that it would be extremely difficult to garner the level of business cooperation needed to result in a successful program. Examples of negative feedback from businesses included a safety liability issue (employers did not want employees walking alone outside at night to take materials to a centralized recycling bin), competition with neighboring businesses resulting in unwillingness to share bins, and no business was willing to provide the space for a central compactor/recycling bin.

The City also attempted to offer three-container source separation recycling programs (same as programs offered to residential) to multi-family units. Participation was low due to a high turnover of tenants, space constraints for placement of the extra bins, and lack of consistency and leadership from property management.

Upon reviewing several scenarios, the city has decided to address these diversion problems by taking the maximum allowable tonnage (10% = 1800 tons) annually to the Commerce Waste-to-Energy facility. In addition to this program the franchise hauler will also transport sufficient tons of refuse and solid waste collected from the commercial, multi-family and industrial customers to their Materials Recovery Facility such that the City achieves a 50% diversion rate. The franchise hauler will provide these services at no additional cost to the City. In return for these services the City has extended the contract term with the franchise hauler for an additional ten years (total of fifteen years). In conjunction with this extension the City will also enter into a 15-year contract with the franchise hauler to provide street sweeping services.

In 2002-2003, audits were conducted at all schools in Sierra Madre to develop and assist with diversion programs. There was difficulty in promoting recycling programs to the schools since the city was experiencing a change in their hauler. This program had to be put on hold when the hauler notified the city that they would no longer provide free recycling services to schools since it was too costly to maintain a route with such low volume. As part of the new contract agreement, the current franchise hauler will also collect an unlimited amount of source separated recyclables for the schools in Sierra Madre.

2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.

Programs from the new contract with franchise hauler are anticipated to begin in August 2004. Due to the shortened time frame by which to achieve 50% the City does not anticipate reaching this diversion rate for the 2004 reporting year . It will also take time for these programs to mature and for city staff to meet with each of the schools to assist in educating students and faculty on new recycling programs.

Due to financial constraints, the City focused on new programs that emphasized partnering and leveraging of resources to achieve the needed diversion. For example, the city has joined the Los Angeles Area Regional Agency as one of the R.A.'s charter members. The City also controls costs by taking advantage of regional outreach efforts (backyard composting, regional workshops, etc.) offered by the County of Los Angeles and other agencies.

Over the past few years, the City has been able to allocate funds to create and implement some necessary programs despite being shortstaffed. As a result, the City has been able to establish the infrastructure to put waste reduction, recycling, and composting programs together. However, the City is not finished and is still refining the process, implementing new programs and working on addressing all the various issues so that they can continue to fully comply with AB 939. In November of 2002, a new Environmental Analyst was hired. He has been diligently working on expanding several existing programs and developing new ones. It will take time for these programs to mature and develop. It will also take time for him to meet with each of the schools to assist with developing new programs and educating students & faculty on the advantages of those programs.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

The City has reported its Good Faith Efforts to the Board every year and has reported on the progress of their SB1066 programs quarterly. The City has made every effort to fully develop all the programs listed in their previous SB1066 Application. Many of the programs have been very successful and have resulted in increased diversion. The city's residential curbside "Pay as You Throw" program, including greenwaste, has been fully implemented and expanded to a fully automated system. Within this program residents continue to receive a mailer every six months with regard to the types of materials that are accepted and not accepted in each container. On the back of this flyer is usually information regarding a recycling event, information on how to recycle more (i.e. composting) or anything having to do with proper disposal methods of Household Hazardous Waste and Used Oil collection. Within this program one additional recycling container and two additional green waste containers are available to residents at no charge.

The post office has implemented a mixed paper recycling program as a result of technical assistance provided by the city.

The city continues to provide recycling at all special events.

The city has its own environmental awareness group called SMEAC (Sierra Madre Environmental Action Council), which produces a newsletter and promotes environmental responsibility. SMEAC also provides environmental educational information at City public events.

The city's government "Blue Bin" recycling program has been very successful. City Hall has gone from two 3-cy trash bins and one 3-cy recycling bin to one 3-cy trash bin and two 3-cy recycling bins. The city's police department has also embraced the program and they have gone from 2 3-cy trash bins to one recycling bin and one trash bin. The Youth Activity Center has added a 64 gallon Recycling toter. The City library's recycling program has grown from filling two 64 gallon recycling toters to filling a 3-cy recycling bin. The Community Services Dept. also continues to use the 20-yd. City recycling bin that is set up for businesses, residents, and City facilities for the purpose of capturing large amounts of recyclable materials.

In November 2003, the city developed a Remanufactured Printer Cartridge Procurement Policy. In December 2003, the city developed a Recycled Paper Procurement Policy. The city purchased 115 20% Post consumer content recycled bins for its Blue Bin Recycling Program.

Every public and private school (7 total) in Sierra Madre was contacted by phone and mailed a letter to offer free technical assistance. Multiple audits were conducted at 6 out of 7 schools in Sierra Madre. One school declined a site visit. During initial site visits there was some difficulty in promoting recycling programs to the schools since the city was experiencing a change in hauler. Follow-up audits were conducted at some schools to recommend suitable recycling programs. DOC funds have been allocated to purchase Recycling bins for schools to be given to schools free of charge. The same successful Blue Bin recycling program that was used in City offices will also be applied to all of the schools. Every school audited has agreed to participate in recommended recycling programs. The city is currently providing education and outreach to the schools to assist in starting up new recycling programs. St. Rita's and Gooden Elementary School also participated in the 2002 Environmental Defenders Program.

Sierra Madre Elementary School is part of Pasadena Unified School District. City provided detailed cost analysis to this school for expanded Recycling services with Pasadena Unified School District's newly contracted hauler, Valley Vista Services. This program is set to launch in September and if Pasadena Unified School District is pleased with the results of the program, they will be considering implementing this pilot program at all of their schools. Program details consists of the following:

1. Valley Vista Services must provide the Sierra Madre Elementary School equitable recycling services equivalent to or greater than such service as was provided by Athens Services. This would include (2) 3-yd recycling bins and any additional mobile recycling containers that would be requested of the school to implement additional recycling programs. This would also include any necessary green waste bins.
2. Valley Vista Services must provide the City's Environmental Analyst with a monthly waste disposal summary, due the second week of each month following reporting. This summary shall consist of the total tonnage of solide waste, commingled recycling and green waste recycling that is generated at Sierra Madre Elementary School.
3. Valley Vista Services must provide a contact for recycling coordination efforts and be able and willing to cooperate with City goals in recycling and diversion efforts; such as providing extra 3-yd recycling bins, for a nominal fee for the duration of any large school events to be held at Sierra Madre Elementary School. Valley Vista Services must also be willing to work with the City's Environmental Analyst in exploring avenues for more potential diversion at Sierra Madre Elementary School.

4. Provide any additional relevant information that supports the request.

The city is committed to working to expand outreach to businesses. The City will work with the hauler to continue to provide technical assistance to any business that requests program implementation assistance.

The City initially was waiting to join regional C&D ordinance efforts made by the Los Angeles Regional Agency in order to ensure standardized regional efforts. The city has now taken the initiative to develop its own C&D ordinance. The C&D ordinance is scheduled to be reviewed by City Council in July of 2004.

The City has been experiencing budgetary constraints. As a result, the city has been seeking more grant funding opportunities to continue to develop and implement new programs.

The City is also looking to begin a "Green Fleet" Program in 2004. This Green Fleet Program would entail city yard vehicles utilizing reusable air filters and remanufactured anti-freeze and oil.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		78%	Non-residential %		22%
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm					
8000-TR-WTE Transformation, Waste to Energy	New	Take maximum allowable materials to the Waste-to-Energy facility. Estimated Program Start Date: August 2004	Hauler/ City	2005	10%
2030-RC-OSP Commercial On-Site Pickup	New	New franchise agreement will require MRFing of commercial and multi-family waste stream to meet 50% diversion requirements. Estimated Program Start Date: August 2004	Hauler/ City	2005	3%+
2050-RC-SCH Recycling, School Recycling	Expand	Work with hauler and schools to place bins at schools. Work with schools to increase recycling. Hauler will provide free source separated recycling including greenwaste. Obtain classroom blue bins for schools through DOC grant money. Estimated Program Start Date: August 2004	Hauler/ City	2005	less than 1%
Total Estimated Diversion Percent From New and/or Expanded Programs					13%+
Current Diversion Rate Percent From Latest Annual Report					37%
Total Planned Diversion Percent Estimated					50%+

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5020 ED-OUT Public Education, Outreach	Expand	City will work with Hauler to develop outreach materials to educate multi-family and commercial sector of the new MRF program. The proposed programs have already been placed on the City's website and cable channel. The City's 2 local newspapers will also advertise the new programs.	2004
5010-ED-PRN Public Education, Print	Expand	Provide updated printed matter to residents and commercial properties.	On-going
5010-ED-PRN Public Education, Print	Expand	Distribute CIWMB literature at City Hall and public events.	On-going
1000-SR-XGC Source Reduction, Xeriscaping, Grasscycling	Expand	Run public information segments on the City's cable channel describing the benefits of grasscycling and xeriscaping.	2004
6020 PI-ORD Policy Incentives, Ordinances	New	Develop and finalize C&D Ordinance.	2005
2060-RC-GOV Government Recycling	Expand	Expand government recycling program to include ink cartridge recycling.	2004
5030-ED-SCH Public Education, Schools	Expand	City will work with schools to assist in setting up diversion programs and providing educational presentations. City will also develop signage/fliers with schools to promote programs and educate students.	2005

Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.